



BIT ONE

Introduction

You have probably read countless books about self development, gone to motivational courses, and met inspiring people, but after the “high” you experience at the start, the drive fades, and you go back to your old self. You are likely to find different authors that write about the same thing, but with different perspectives, and although they are inspiring at first, you hardly see the changes you seek for yourself. However, in this endless search, you remain hopeful that the next self-help bestseller is going to finally enlighten you with the one remaining obscure clue that will make you breakthrough...

That miracle moment will come when you realize that only you can write your own breakthrough story. You will not find your own light in another person, book, or mentor however brilliant. Only your actions will create this breakthrough. It is only through your own experience, your own choices, your own journey that you become wise and free. No one could write the "ten steps to greatness" that apply only to you. But, you can and you will. You are your own master, and only you can shine for yourself. Even if your journey is personal in nature, and even if you choose to walk on one particular road, you will find that some roads are common to all of us. We invite you to experience the *Just Action* journey to help you find your own road, as well as those that have been traveled by others in similar pursuits.

Through this journey you are about to start, you will create, become, act, and share your own story as it unfolds from within. You will become the owner of this experience learning how to unleash the power within through ever evolving awareness of your "being" in action.

How to Use

JUST ACTION

Reading a book is typically a quiet and private activity. Many times, the author or the book's characters turn into your companions as you read along. But in this case, you may find that the *Just Action* experience is different. This time, you will be able to share with hundreds of other *Just Action* participants creating valuable exchanges and strong bonds throughout your journey.

Instead of only reading, you will apply and share what you learn taking full ownership of its meaning. Likewise, you will also be a party to experiences shared by other participants. This mutual collaboration in the collective unfolding of each other's missions will reinforce and enrich your own experience in unforeseeable ways.

Through the *Just Action* experience you become both an actor and a witness of how value-generating actions propagate building trust and increasing your inner power. You will be the main actor in your play, and *Just Action* will provide the stage, and the lights. ***But, how does it all work?***

Just Action is a “game” you will play along with hundreds of other *Just Action* participants. You will use the *Just Action Guru* (JAG) to play this game and to manage your exchanges. JAG is a web based software application that is available to everyone through the justaction.com website. Registration is a one-minute process and only a basic understanding of how to use a Web browser is necessary. No downloads or further installation is required.

Upon completing this initial BIT you will go through a brief registration process to become an official Just Action participant. Then, you will have access to JAG and to PART ONE of the *Just Action for Life* book, which will serve you as a guide throughout your journey.

Start the Game!

If you have asked yourself any of the following questions, you are ready to start the **Game**:

- ❑ What is my Life's Purpose?
- ❑ Why am I only surviving day after day?
- ❑ Why do I go back to thoughts of scarcity?
- ❑ How can I generate more value consistently?
- ❑ I have tried everything, what else could I do?
- ❑ When will I breakthrough from lack and limitation?

The first step is to create a character that you will play in the *Just Action* game. This character will perform a script called the "Being Script".

To help you create this character, imagine, for example, that a reality TV producer invites you to be part of his next hit show where every participant has to create and become a character during two weeks. He asks for this character to be someone that you would have the most fun playing and being.

You are to create and play a character that is already who you desire to be. For only two weeks, you will perform this character that lives in a world you create as you wish. You will define the character's Life's Purpose, talents, education, achievements, interests, relationships, qualities, values, discipline, desires, thoughts, aspirations, lifestyle, commitments, exchanges, and actions.

Using the *JAG*, you will be able to create your character's "Being Script" and start playing the game quickly.

As in the case of any well trained "method actor", you should get into character immediately. To help you do so, all *Just Action* game participants including the author and other collaborators will treat you from now on **as if you were already this character**. In other words, when I refer to "you" from now on, I am talking to your character, the person you are creating and performing during this two-week game. You should do likewise...

Now, send us an email at: info@justaction.com stating that you have completed BIT ONE.